



Treasures Annual Report on accounts to 31/12/2020

It was the best of times; it was the worst of times

The attached accounts reflect a stark covid year. We utilised available government subsidies and this kept us afloat. Costs are reviewed on an ongoing basis. The executive took the decision to write down the balances due from both BBC and Midland. This reflects the expectation that neither bar will reopen in the foreseeable future.

On a positive we are now looking forward to a new year. The electrics in Baldoyle have been completed together with new matts and lighting moving closer to a centre of excellence for Leinster Badminton.

As discussed, our financial situation will remain precarious for some time. We need to improve the controls that are in place and the newly approved Financial Management Policy, and the Purchasing Policy will go a long way in achieving this. However, we also need to maximise our Income so that we can further the development of our game throughout Leinster.

To that end, we have produced a Strategic Plan for the Branch and restructured the Executive Committee. We have a new Commercialisation Strategy, along with strategies for Development, Growth, Promotion and Governance.

The Goals and Timelines of the Plan will be finalised once the new Executive is in place and will then be published on our website. The Executive Committee is now organised into Eight Pillars which are:

1. Finance
2. Marketing, Communications and Sponsorship
3. Performance Pathway
4. Juvenile County Associations
5. Juvenile Competitions
6. Senior County Associations
7. Senior Competitions
8. Honorary Secretary

We will be electing Executive Committee Members to lead the following Pillars:

- Juvenile County Associations needing a person involved in Juvenile County Associations
- Juvenile Competitions needing a person involved in Juvenile Competitions.
- Senior County Associations needing someone involved in Senior County Association
- Honorary Secretary which needs a person with a background in Risk, Governance, Health & Safety.