



## Badminton Premier League Annual Report 2025/26

The 2025/26 season delivered another exciting chapter in the history of the Badminton Premier League. Across a season filled with high-quality badminton, dramatic finishes and outstanding individual performances, the league continued to showcase the very best of Irish badminton.

This season demonstrated everything that makes the BPL unique: elite competition, team spirit, innovation and entertainment. The commitment shown by players, team managers, sponsors, volunteers and supporters ensured that every match night provided a memorable experience.

Congratulations to South Dublin Spartans on securing the 2025/26 title and to every player and team who contributed to another outstanding season.

My thanks also to our great committee of Joe Byrne, David Murphy, Philip McKeown, Vinod Pillai.

A very special thanks again to our umpires who give their time in a very busy schedule.

Also, thanks to the Betty and Barry in the office for their administrative support and thanks to Midland Branch for operating the bar on BPL Match Nights

### Season Overview

The 2025/26 season featured four teams competing across a series of match nights held at Terenure Badminton Centre.

Teams:

- KADCA Killers
- Mount Pleasant Mavericks
- South Dublin Spartans
- Western Warriors

Season Highlights:

- One of the closest title races in BPL history.
- Only one point separated the top three teams in the final standings.
- Strong attendance throughout the season. We had strong crowds all season culminating in 150 people in attendance on BPL Final night
- Continued growth in online engagement and match coverage.
- A dramatic final night that decided the championship.

## Sponsor and Partners

The continued success of the Badminton Premier League would not be possible without the support of our sponsors and partners.

Special thanks to:

- VICTOR
- Leinster Badminton
- Oscar Travel

## Media and Promotion

Our promotion of the BPL via social media goes from strength to strength:

- Facebook views of 100,000 over the season.
- Instagram views of 50,000+
- YouTube: 15,000+ views over the season with over 100 concurrent viewers on finals night

## Looking Ahead to 2026/27

Objectives:

- Recruit some volunteers to add to the committee
- Continue showcasing the highest standard of Irish badminton.
- Expand sponsorship opportunities.
- Enhance the match night experience.

Again, thank you to all the teams, team captains, players, supporters, umpires, sponsors, and the committee for making the 2025/26 season another memorable chapter in the story of the Badminton Premier League.

Thomas Bohan

Chairperson BPL

June 2026